

Ticketlink - Verbal & Written Treatments (example of wording only)

Ticketlink must always be written/printed as one word with an uppercase “T” and the remaining letters lowercase.

- Incorrect usage: Ticket Link
- Correct usage: Ticketlink

When referring to the website, write ticketlink.com with a lowercase “t.” Do not use http://

- Incorrect usage: Ticketlink.com.au; http://www.ticketlink.com.au
- Correct usage: ticketlink.com.au; www.ticketlink.com.au

ticketlink.com.au should never be used in the possessive case.

- Incorrect usage: Did you see ticketlink.com.au's redesigned website?
- Correct usage: Visit ticketlink.com.au to see the redesigned website.


ticketlink.com.au should never be pluralised.

- Incorrect usage: How many ticketlink.com.au's are there?
- Correct usage: All your favourite events are listed on ticketlink.com.au

Using Ticketlink vs. ticketlink.com.au

- Use “Ticketlink” when referring to the trading name.
- When referring to the Ticketlink website, use ticketlink.com.au or www.ticketlink.com.au, the Ticketlink website, or Ticketlink online. Example: “Visit ticketlink.com.au to find about events near you.”

The logo should never be used in text.

- Incorrect usage: Visit  to get tickets.
- Correct usage: Tickets at ticketlink.com.au (Be sure to link “ticketlink.com.au” to the homepage or relevant event page.)